



Rick Snyder, Governor
Stephanie Comai, Director

Contact: [Ken Silfven](#)
517-335-5858
www.michigan.gov/tia

Michigan Celebrates You campaign awards signing bonus

Pure Michigan Talent Connect celebrates job seekers, job finders and employers

SEPTEMBER 10, 2015 – A job-seeker who successfully used the state’s labor exchange system -- [Pure Michigan Talent Connect](#) -- to gain employment was recognized today through the [Michigan Celebrates You campaign](#).

The campaign promotes use of the www.mitalent.org site by job-seekers and employers, increases the number of accounts created, helps job-seekers with their searches and recognizes employer-employee matches made via the site.

It gives registered users on Pure Michigan Talent Connect the opportunity to participate in a monthly sweepstakes for the chance to win a \$250 gift card. Additionally, one lucky participant per month receives a signing bonus of \$5,000 upon demonstrating that he or she was hired for a full-time job through a posting on Pure Michigan Talent Connect. Over the course of six months, 10 awards are presented monthly. The deadline to enter the sweepstakes was July 31.

“Pure Michigan Talent Connect is a great tool for job seekers to search for opportunities in Michigan,” said Stephanie Comai, director of the Michigan Talent Investment Agency. “The website allows employers to directly connect with top talent from across the state.”

Patricia Jackson is this month’s signing bonus winner. She accepted a position as a member benefit coordinator at Meridian Health Plan in Detroit. In addition to her signing bonus, Jackson was recognized by her colleagues during a reception at Meridian Health.

“Checking MiTalent.org was part of my daily ritual because so many interesting jobs were always posted,” Jackson said. “When I learned Meridian was hiring on MiTalent.org I applied instantly because I have been trying to get in for a while. However, after applying through MiTalent I got a phone screening within a week and I was hired within a month. I love my new job.”

[Meridian Health Plan](#) is a family owned, family operated health plan with extensive experience in its subsidiary operations in Michigan, Illinois and Iowa. It serves more than 750,000 members.

To learn more about Pure Michigan Talent Connect and view over 96,000 job opportunities in Michigan visit www.mitalent.org

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